Methodological Note

To fully understand the scope of the analysis, it is important to consider the following:

- **10 countries were included in the pilot phase:** Colombia, India, Japan, Kenya, Nigeria, The Philippines, Sweden, Turkey, United Arab Emirates, and the United States.
- **The study was structured including nine core topics areas:** Education, work/employment (work for pay), health care, leadership and participation, marriage and family life, control of personal decisions, safety and violence, access to physical property and control over personal finances.
- **Primary targets:** Close representation of key demographics such as gender, age, geography (e.g. urban vs. rural).
- **Secondary targets:** Additional representation where possible for other demographics such as household income:
  - The analysis is based on overall findings by topic but results for individual countries are also provided.
  - The analysis opens a window to countries’ current level of perceptions, beliefs and attitudes on major topics.

Additional information about the data used:

- The micro database consists of respondent level data.
- A questionnaire was administered to an average of 1,055 people per country.
  - The questionnaire used Likert scale/type questions to measure attitudes, opinions, perceptions, and beliefs to particular questions and statements.
  - The analysis uses a weighted sample: Half of the participants are female respondents, and the average age varies from 28.8 (Kenya) to 36.7 (Japan).