

Gender Data Outlook 2024: At a Glance

Wednesday 4th September, 15h30 Paris time / 9h30 Eastern Time

PARIS21 and UN Women invite you to join the 'At a Glance' webinar, as they unveil key findings from the Gender Data Outlook 2024 – a new flagship report on countries' gender data capacity. The full report and complete analysis will be released in November 2024 in a side event of the UN World Data Forum (UNWDF). For a teaser of the report's findings, we welcome you to [register for the webinar here](#).

For the first time, the webinar will reveal the new Gender Data Outlook framework and resultant findings on gender data capacity. Selected speakers will reflect on key findings and their implications for efforts to advance gender equality and inclusive, sustainable development. Participants are invited to join an interactive discussion on highlights from PARIS21 and UN Women's cross-country analysis of country capacity, focusing on trends emerging from the Gender Data Outlook report.

Context

Gender data is increasingly recognised as an important tool for advancing gender equality. Measuring how countries fare on targets such as the Sustainable Development Goals (SDGs) or the commitments of the Beijing Platform for Action and the Convention on the Elimination of All Forms of Discrimination against Women is critical to understanding changes over time, whether progress is being made and at what pace, and the types of policies and investments that could support countries to meet their global and national commitments.

Considerable efforts have been made over the past 25 years to measure gender equality. Under the Millennium Development Goals agreed in September 2000, the only sex-disaggregated measure available to many countries was school enrolment (Buvinic and Levine, 2016^[1]). Fifteen years later, when countries committed to the 2030 Agenda (SDGs), 26% of the indicators needed to monitor the gender equality provisions were available; 42% of these were available by 2022 (Seck and Jones Baptista, 2023^[1]). Although some countries have made notable strides, it will take an estimated 22 years, on average, for countries to make available all SDG gender data. In their absence, gender blind government policies and programmes risk leaving women and girls behind.

Measuring and assessing the capacity of countries to produce and use gender data is a critical part of strengthening gender statistical systems. A cross-national evaluation of gender data capacity enables a systematic and structured understanding of where countries are performing well and where they may face challenges. In turn, this ensures that resources and support are targeted towards the most pervasive gaps, while also fostering learning and exchange across countries.

The Gender Data Outlook

The Gender Data Outlook (GDO) introduces a mixed-methods approach to review gender data capacity across countries in four dimensions: 1) an enabling environment for gender data; 2) gender data production; 3) accessibility; and 4) use. The GDO Framework is unique in that it is specific to gender data, covers the full gender data value chain, and emphasises data use as the primary purpose of data production.

The GDO Index, covering the first three dimensions of the Framework, documents how countries vary in their capacity to plan for and produce gender data and make it accessible to the public, identifying the factors that underpin and drive these differing capacities. The fourth dimension, use, seeks to connect production, accessibility of data to tangible change by evaluating the uptake and use of gender data. While available quantitative measures of gender data use remain limited, the GDO employs qualitative analysis of 58 cases of successful gender data use from across 30 different countries, to identify insights on what gender data use looks like in practice and how it relates to the other dimensions of the GDO.

Agenda

Time EDT	Agenda Item	Speaker(s)
9:30am	Opening remarks	Papa Seck, Chief, Research & Data, UN Women
9:35am	Gender Data Outlook 2024: Key findings and messages	<ul style="list-style-type: none"> • Emma Samman, Lead Consultant • Sophie Kenneally, PARIS21 • Jessamyn Encarnacion, UN Women
9:50am	Panel Discussion	<ul style="list-style-type: none"> • Moderator: Krista Baptista, Executive Director, Data2X • Piedad Urdinola, Director, DANE (National Statistics Office of Colombia) • Diva Dhar, Deputy Director, Women's Economic Empowerment, Bill and Melinda Gates Foundation • Lorenz Noe, Research Manager, Open Data Watch • Umar Serajuddin, Manager, Development Data Group, World Bank
10:20am (20 minutes)	Plenary session	Participants will be invited to post questions for the speakers in the webinar chat.

10:40am	Closing remarks	Johannes Jütting, Executive Director, PARIS21
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Communication and promotion of the event

We welcome speakers and their respective organisations to use the event to share and highlight their institution's leading work and expertise in this space. Promotional social media content, which will be circulated several days before the event, will include promotional social language and graphics which can be used in your networks.

In the meantime, if your communication offices would like to connect further and explore other opportunities such as blogs, please email Stacey.bradbury@oecd.org and mika.mansukhani@unwomen.org

Event resources

- [A Pragmatic Approach to Developing a Gender Data Capacity Framework](#)
- Methodological note [\(link forthcoming\)](#)
- The Gender Data Outlook: At a Glance [\(link forthcoming\)](#)