

Wednesday, the 28th of February 2024 (08:00–09:30)

UN Women, 220 East 42nd Street, New York, NY, Room: CR1920

Exploring the Risks and **Opportunities** of Artificial Intelligence in Advancing **Gender Equality** Where are the voices of female leaders and experts in AI world?

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Swiss Confederation

Artificial Intelligence (AI) is rife with contradictions, while it has the potential to improve human existence, at the same time it threatens to deepen social divides. AI appears neutral, but it's made by humans, which means it internalizes all the same bias as we have – including gender bias. Although, neutrality of primary data hardly exists in data nowadays. In addition, the problem stems from a lack of diversity within the industry that is reinforcing problematic gender stereotypes : women are largely absent from the AI world. The side event will be the occasion to talk about opportunities AI offers but also the solutions we should take into account to lower gender gaps in the labor market as well as the gender representation within artificial intelligence thanks to better access to gender data. How can official statistics be aware of the data bias and how to take gender data into account while programming artificial intelligence?

Click here for **Registration**

Contact us for questions: upd-initiative@bfs.admin.ch

Panellists:

- Key note: Eleonore Fournier-Tombs,

Head of Anticipatory Action and Innovation, United Nations University – Centre for Policy Research and

Ronald Jansen, Assistant Director of the United Nations Statistics Division;

- Moderation: Papa Seck, Chief of UN Women's Research and Data section;
- Georges-Simon Ulrich, Chief Statisticians of Switzerland and Vice-Chair of the UN Statistical Commission;
- **Tammy Glazer**, Microsoft AI for good;
- Sarah Steinberg, LinkedIn Global Public Policy lead

Timetable

08:00-08:15 Welcoming breakfast 08:15 - 08:30 Key note speeches 08:30-09:00 Panel discussion 09:00-09:30 Q&A

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