SDGs Monitoring and Leave No One Behind

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Counted and Visible
UN Women
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“...the world agreed to achieve gender equality by 2030. But we cannot close the gender gap without first closing the data gap. We simply don’t know enough about the barriers holding women and girls back, nor do we have sufficient information to track progress against the promises made to women and girls. We are committed to changing that by investing in better data, policies and accountability.”

Melinda Gates
Women Deliver 2016
Source: 2019 Goalkeepers Report
GEOGRAPHY AS A KEY LENS

But inequality persists between districts

Each dot represents one LGA in Nigeria in 2017.

Nigeria

Ado-Ekiti

People in Garki have seven fewer years of education than in Ado-Ekiti.

Garki

Child mortality is more than three times higher in Garki than in Ado-Ekiti.

Source: IHME/2019 Goalkeepers Report

Nigeria, estimated daily per capita expenditure (2012-2015)

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GENDER AS A KEY LENS

Gender gap in financial account ownership stayed unchanged at 9 percentage points between 2014 and 2017 in developing countries.

India exception:
- 20 percentage point gender gap in 2014
- 6 percentage point gap in 2017, driven by government push to expand account ownership by drawing on biometric identification.
- Caveat: Nearly half of accounts in India are dormant, and women are more likely than men to have a dormant account.

Bangladesh, Pakistan and Nigeria (3 of 8 focus countries for our Digital Financial Services work) have some of the largest gender gaps.

Source: Mayada El-Zoghbi, April 2018, “Measuring Women’s Financial Inclusion: The 2017 Findex Story” CGAP Blog
WHO IS EXCLUDED IN THE MOVE TO DIGITAL SERVICES?

“The UK government made Universal Credit the first major government service that is ‘digital by default.’... Many poorer and more vulnerable household are effectively offline... 21% of the UK population do not have five basic digital skills...Universal Credit has built a digital barrier that effectively obstructs many individuals’ access to their entitlements. Women, older people, people who do not speak English and the disabled are more likely to be unable to overcome this hurdle... As of March of this year, only about one third of all Universal Credit claimants could verify their identity online via GOV.UK Verify, a crucial step in the application process.” - Professor Philip Alston, United Nations Special Rapporteur on Extreme Poverty and Human Rights (2018)

![Diagram showing who has an account and who owns a mobile phone based on gender, employment status, and income quintiles.]

Labor supply impacts are strongest and persistent among constrained women

Treatment Effects on Women's Labor Supply Index

Effects are driven by work in the private sector
Caveat: Overall, evidence of account-based transfers on labor supply is mixed. Conditionality matters.
WHAT WILL IT TAKE TO CONDUCT AND SCALE RIGOROUS INTERSECTIONAL DATA COLLECTION AND ANALYSES?

- Sound understanding of how specific circumstances affect specific outcomes (models)
- Development and application of rigorous measures that precisely capture underlying constructs (e.g. agency, bargaining power)
- Improved and new data collection tools and methodologies (e.g. big data to track transport routes)
- Strengthening of systems and capabilities to ensure systematic collection of high-quality data
- Having large enough representative samples with adequate stratification to meaningfully and rigorously compare sub-group outcomes
- Harmonization of indicators
- Overlaying datasets from varied sources and creating new methodological and analytical approaches for synthesis to generate new insights (e.g. Lancet series on gender, health and norms)
- Powerful participatory governance structures around data protection, ownership, sharing and use
THANK YOU

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